

Innov-is
*A*series

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sewandgrow.co.za

brother
at your side

Smart
Sewing
Made
Simple

SAY HELLO

TO THE NEW INNOV-IS *A-Series* SEWING MACHINES
BY BROTHER, THEY'RE LIKE NOTHING YOU'VE EVER SEWN



A16



A150

It's Sew Easy!

BIG FEATURES AUTO SETTINGS



PRESS HERE AND THE MACHINE THREADS THE NEEDLE FOR YOU.



PRESS THE START/STOP BUTTON TO USE THE MACHINE
WITHOUT THE FOOT CONTROLLER.



DROP IN A BOBBIN, THREAD IN THE DIRECTION OF THE ARROW
AND YOU'RE READY TO SEW.



PRESS THE THREAD CUTTER BUTTON TO SNIP YOUR THREADS
AT THE END OF SEWING (A150 ONLY)

Press the Lock Stitch button to sew tie-off stitches at the beginning and end of the stitch



A150

Press the needle up/down button to raise the needle or lower it. Pressing the button twice sews one stitch

Use the slide control to adjust the sewing speed from slow to fast

Store your machine accessories away in here



The Good News



BUILT-IN SAFETY

INNOV-IS A-SERIES MACHINES FEATURE A SAFETY DETECTION SENSOR TO AVOID ACCIDENTAL USE OF THE NEEDLE WHEN CHANGING THE BOBBIN.

THE A150 MODEL ALSO HAS A KEYPAD BUTTON TO LOCK THE MACHINE WHEN IT'S TIME TO CLEAN OR CHANGE THE NEEDLE OR PRESSER FOOT.



CONSTANT SUPPORT

THE BROTHER SUPPORT CENTRE APP PROVIDES YOU WITH GREAT FEATURES

- HOW-TO VIDEOS
- OPERATION MANUALS
- STITCH PATTERN CHARTS
- NEEDLE AND THREAD SUGGESTIONS FOR DIFFERENT FABRIC TYPES



STITCH QUALITY

THE INNOV-IS RANGE OF MACHINES BY BROTHER ARE FAMOUS FOR THEIR STITCH QUALITY AND STURDY BUILD. THE INNOV-IS A16 SEWING MACHINE COMES WITH 16 BUILT-IN STITCHES AND THE INNOV-IS A150 COMES WITH 150 BUILT-IN STITCHES. THIS ALLOWS YOU TO CREATE A WIDE VARIETY OF INTRICATE AND BEAUTIFUL FINISHES ON YOUR PROJECTS.

Which model is right for you?



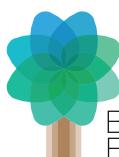
FEATURES	A16	A150
NUMBER OF SEWING STITCHES	16	150
ONE STEP BUTTONHOLES	3	10
STITCH SELECTION	JOG DIAL	KEY PAD
LCD SIZE	6.6CM	9.3CM
NEW LONGER J FOOT	✓	✓
SAFETY DETECTION SENSOR	✓	✓
ADVANCED NEEDLE THREADING	✓	✓
LOCK STITCH BUTTON	✓ (WITHOUT LIGHT)	✓
7 POINT FEED DOG	✓	✓
QUICK SET BOBBIN	✓	✓
LED SEWING LIGHT	✓	✓
FREE ARM SEWING	✓	✓
DROP FEED SETTING	✓	✓
BOBBIN WINDER	✓	✓
NEEDLE STOP POSITION CONTROL UP/DOWN	✓	✓
UPPER THREAD TENSION ADJUSTMENT	✓	✓
PRESSER FOOT LEVELLING BUTTON	✓	✓
SNAP ON PRESSER FEET SYSTEM	✓	✓
ELECTRONIC SLIDE SPEED CONTROL	✓	✓
AUTOMATIC REVERSE / REINFORCEMENT STITCH	✓	✓
ACCESSORY COMPARTMENT	✓	✓
COVER	SOFT COVER	HARD COVER
TWIN NEEDLE SELECTION MODE		✓
BUILT-IN LETTERING STYLES		4
AUTOMATIC THREAD CUTTER		✓
SPEED CONTROL CUSTOMISED FOR ZIGZAG WIDTH		✓
COMBINE STITCHES		✓
MIRROR IMAGING		✓
VERTICAL PATTERN ADJUSTMENT		✓
REPEATED / SINGLE SEWING		✓

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its sew
easy